

Build Support With the Power of Digital Advocacy



Nonprofits, NGOs and social change groups know advocacy is the best way to win hearts and minds. Forget paid ads. Capturing and sharing digital media with staffers, volunteers and donors empowers them to tell your story authentically on social media and expand your audience. Greenfly's software helps you request and collect media from on-the-ground teams for more intimate, impactful stories spurring action.

- ✓ Tap into your supporters' personal social media audiences to expand your reach
- ✓ Co-create original, authentic content with advocates to feed your digital channels
- ✓ Increase social engagement by 5x or more to support all types of campaigns

Over 500 organizations around the world use Greenfly

MARCH
FOR OUR
LIVES

+CIFRC

GIVING
TUESDAY

Big Brothers
Big Sisters
OF AMERICA

35M

people participated in
GivingTuesday 2020,
a 29% increase YoY.

Authentic Media Will Drive Your Digital Programs

With Greenfly, collect, manage and distribute media with volunteers, donors and staff. It goes right to their mobile devices for sharing on their social channels.

Supporter Engagement: augment and amplify digital outreach and activation campaigns

Content Co-Creation: incorporate UGC and unique media from the field to elevate initiatives

Event Activation: extend event activity and trim production costs with more original content

We received so many videos because it's so easy for contributors. It helps a lot when your call for action is powered by Greenfly.

+CIFRC

Dante Licona
Sr. Social Media Officer
IFRC

Engage Advocates To Support Your Mission and Accelerate Change

Distribute Media Quickly and Easily

Eliminate texts, email chains and cloud storage links. Advocates get immediate mobile app notifications whenever new content is available to browse, download and post to their social profiles. Track who responds to every social post request.

Source Original Media for Campaigns

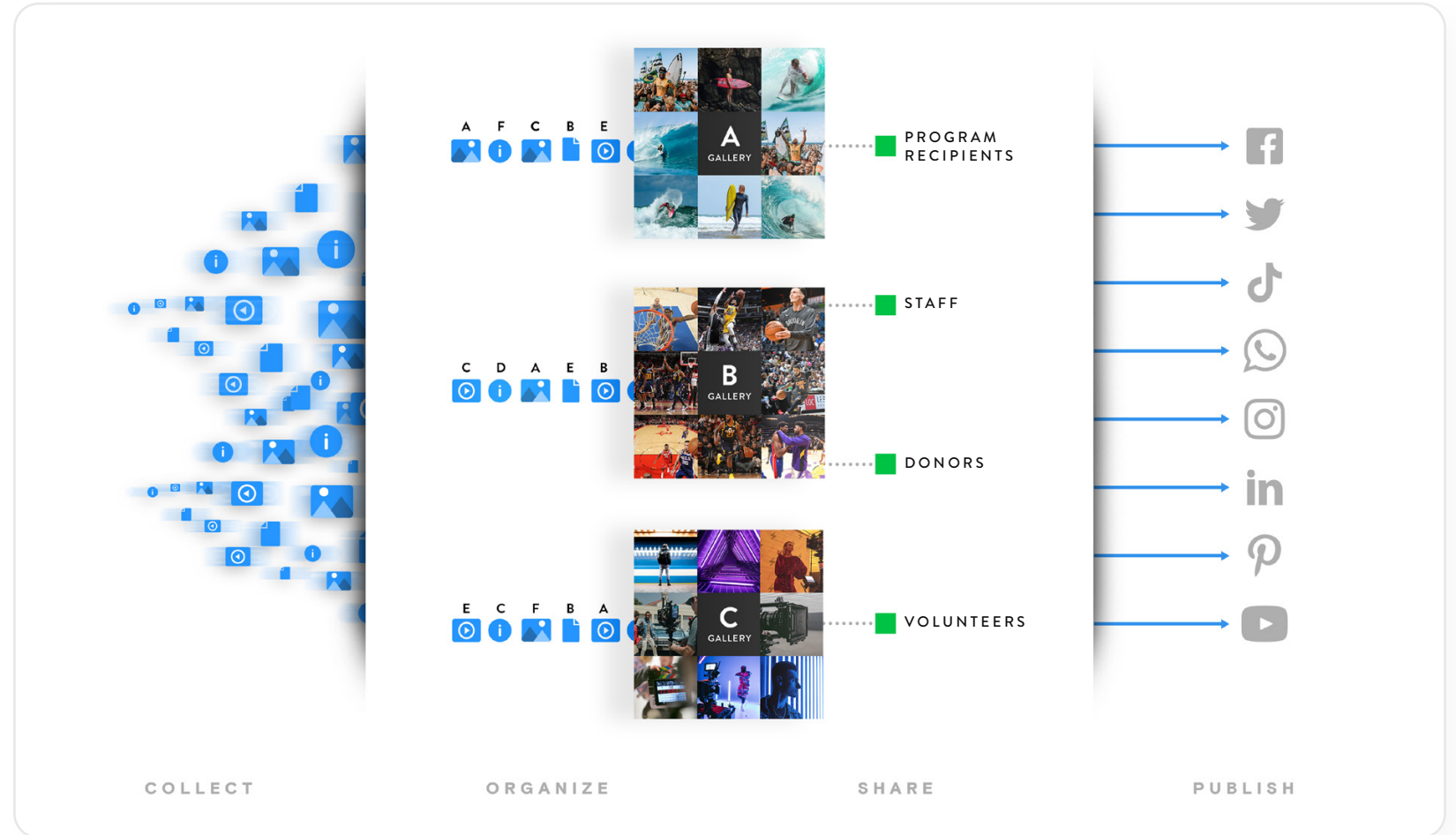
Get amazing content when you need it. Request, organize and edit original media created for you by your volunteers, staff, donors and program recipients. And, track who responds to every content creation request.

Do More With Expert Onboarding and Support

Our customer success team makes activation quick and easy, so your supporters stay active. Their insights and strategy will help you achieve your promotional goals.

See Fast Results

Enjoy proven brand impact. Go farther and faster than your brand channels and manual workflows allow. Best of all, advocates love using Greenfly because it's so simple.



About Greenfly

Greenfly's software platform enables organizations to transform their advocates into brand builders by harnessing the power of digital media. Contact us: hello@greenfly.com | +1 (310) 620-8565 | www.greenfly.com