

Keep Franchises On-Brand on Local Social Channels



Franchise brands are most powerful when corporate and local messaging are aligned on social media. Enable your franchisees to drive deeper engagement and business by giving them the digital video and photos they need to share with local customers. Greenfly's software also helps you easily request and collect photos and videos directly from staff on location, giving you authentic media for corporate promotions.

- ✓ Tap into your franchisees' enormous social media audience to expand your reach
- ✓ Co-create original, authentic content with franchise managers to feed local promotions
- ✓ Increase social engagement by 5x or more to launch new campaigns

Over 500 organizations around the world use Greenfly



25 I Love Kickboxing franchisees began creating content on the 1st day

Authentic Media Drives Your Digital Programs

With Greenfly, collect, manage and distribute media with your local franchise staff. It goes right to their mobile devices for sharing on their social channels.

Brand Integrity: stay on brand and on-message with local content for brand channels

Local Content Creation: incorporate unique content from the field to elevate brand promotions

Event Activation: extend event activity and trim production costs with more original content

Greenfly helped us collect content from our franchisees and showcase our actual members doing workouts. This really sets us apart from other fitness brands.



Crispin Luna
Chief Business Development Officer,
I Love Kickboxing

Keep Every Location On-Brand and On-Message

Distribute Media Quickly and Easily

Eliminate texts, email chains and cloud storage links. Franchisees get immediate mobile app notifications whenever new content is available to browse, download and post to their social profiles. Track who responds to every social post request.

Source Original Media for Content Promotions

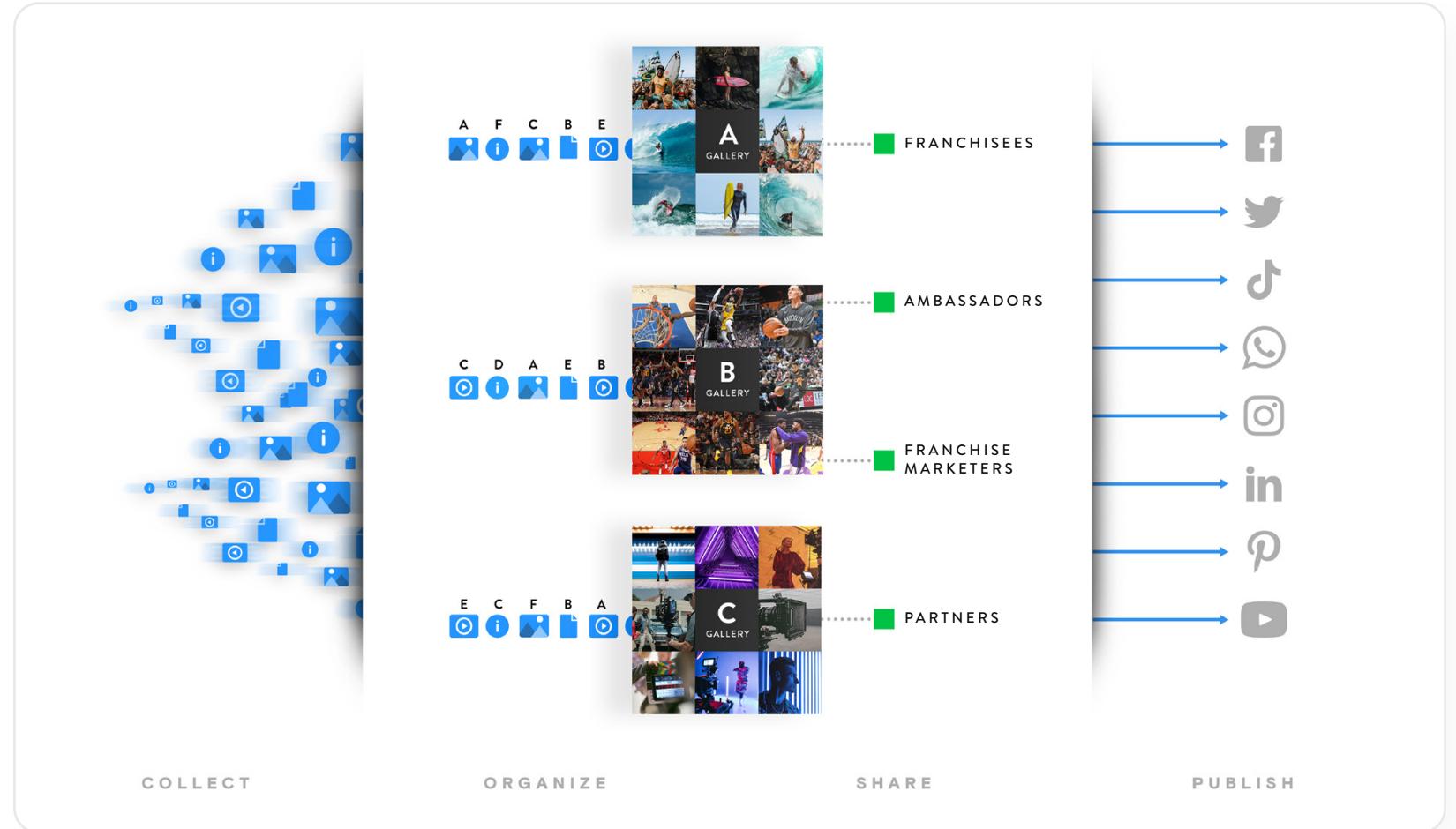
Get amazing content when you need it. Request, organize and edit original media created for you by your local franchises — or customers. And, track who responds to every content creation request.

Do More With Expert Onboarding and Support

Our customer success team makes activation quick and easy, so franchisees or employees stay active. Their insights and strategy will help you achieve your promotional goals.

See Fast Results

Enjoy proven brand impact. Go farther and faster than your brand channels and manual workflows allow. Best of all, franchisees love using Greenfly because it's so simple.



About Greenfly

Greenfly's software platform enables organizations to transform their advocates into brand builders by harnessing the power of digital media. Contact us: hello@greenfly.com | +1 (310) 620-8565 | www.greenfly.com