

Optimize and Grow Your Brand Ambassador Program



In the Creator Economy, effective marketing takes a village. Brand marketers know organic social media reach only goes so far; building loyalty and increasing revenue requires human connection. Greenfly's powerful advocacy marketing software helps you distribute and collect digital media with ambassadors and influencers, helping you source more original media from them, and they always have new brand-approved media to engage their followers.

- ✓ Tap into your ambassadors' enormous social media reach, personal brand and authenticity
- ✓ Scale programs with activity tracking and social media impact analytics
- ✓ Collect original, authentic content to feed your digital marketing channels
- ✓ Increase social engagement by 5x or more — without social ads

Over 500 organizations around the world use Greenfly



Get High-Quality Media To Drive Your Programs

Ambassadors, influencers and other advocates get your brand content and highlights at their fingertips to keep your customers wanting more.

- ✓ **Ambassador Programs:** share brand product highlights and collect their authentic stories
- ✓ **UGC Creation and Collection Campaigns:** capture large volumes of authentic media quickly
- ✓ **Event Activation:** extend event activity and trim production costs with more original content

“Greenfly has been a tremendous asset to help accelerate and scale our sponsored athlete and influencer programs — such an easy way to receive and share digital content with everyone.”



Andrew Samson
VP, Head of Marketing, Hyperice

Turn Your Ambassadors Into Brand Builders With Digital Media

Distribute Media Quickly and Easily

Say goodbye to texts, email chains and cloud storage links. Ambassadors get immediate mobile app notifications whenever new content is available to browse, download and post to their social profiles. Track who responds to every social post request.

Source Original Media for Brand Promotions

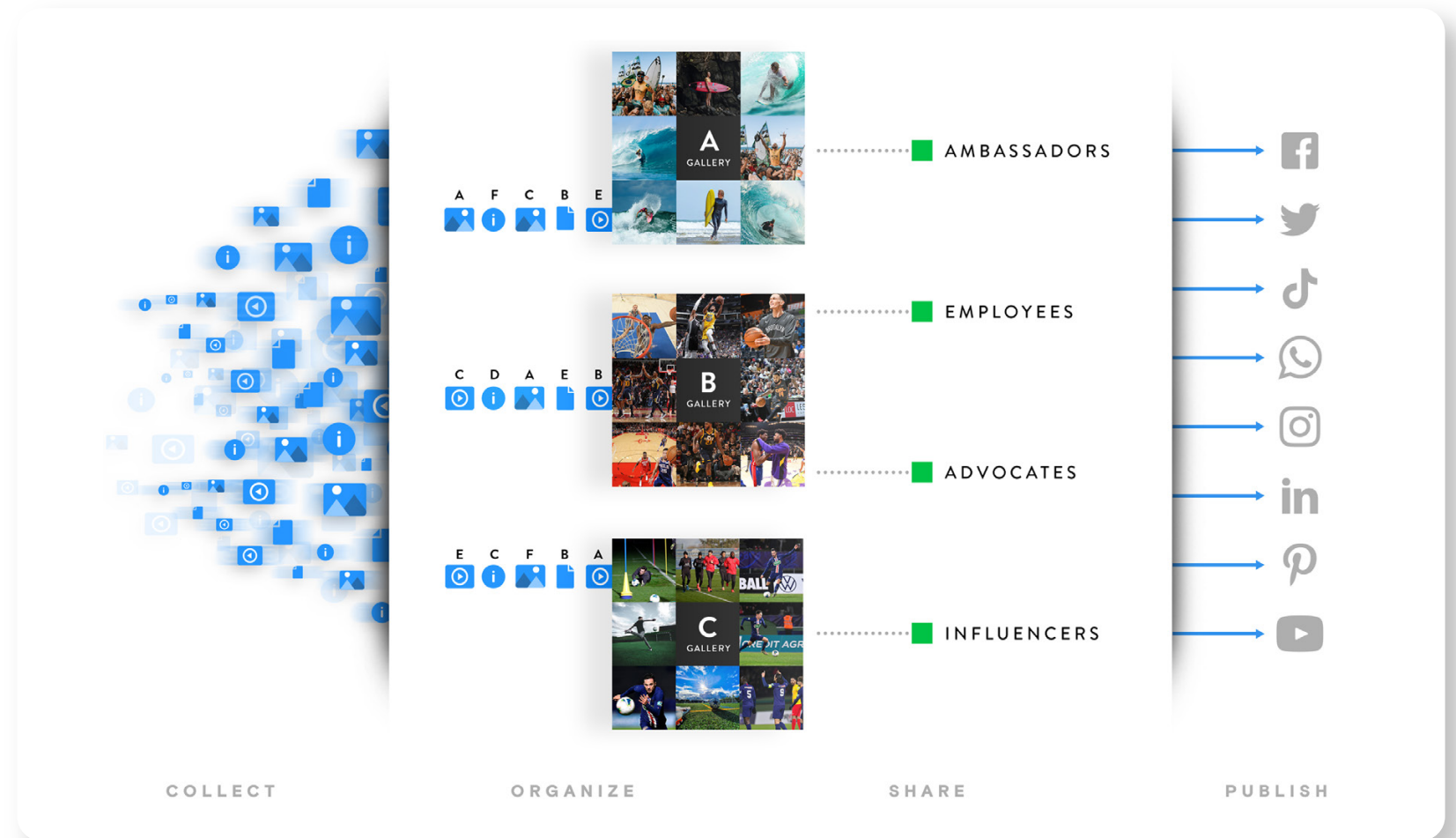
Get awesome content when you need it. Request, organize and edit original media created for you by ambassadors — or loyal customers. And, track who responds to every content creation request.

Do More With Expert Onboarding and Support

Our customer success team makes activation fast and easy, so your advocates stay active. Their insights and strategy will help you achieve your marketing goals.

See Results With Greenfly's Media Exchange Platform

Enjoy proven consumer brand impact. Greenfly's software helps you go farther and faster than your brand channels and manual workflows allow.



About Greenfly

Greenfly's software platform enables organizations to transform their advocates into brand builders by harnessing the power of digital media. Contact us: hello@greenfly.com | +1 (310) 620-8565 | www.greenfly.com